

Message Text

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PAGE 01 STATE 203306

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ORIGIN USIA-15

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DRAFTED BY USIA/IEE:PHILIP C. BROWN:KD

APPROVED BY STATE/EUR/EX:HGEISEL

NASA:GMARIANETTI

USIA/IEE:JWSHIRLEY

USIA/ICS/E:WDAVIS

USIA/IMV/PC:RMILLER

USIA/ICS/FMB:RSOUJERS

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R 161941Z SEP 74

FM SECSTATE WASHDC

TO AMEMBASSY PRAGUE

AMEMBASSY BUCHAREST

INFO AMEMBASSY MOSCOW

UNCLAS STATE 203306

E.O. 11652:N/A

TAGS:

SUBJECT: EUGENE CERNAN

REF: STATE 196463 - U

1. CERNAN WILL BE ACCOMPANIED ON EAST EUROPEAN TOUR, BEGINNING IN VIENNA, BY GENE MARIANETTI, ASTRONAUT ACTIVITIES OFFICER, IN NASA'S OFFICE OF PUBLIC AFFAIRS. MARIANETTI ACCOMPANIED APOLLO-17 CREW ON ROUND-THE-WORLD TOUR AND KNOWS CERNAN WELL.

2. NOT RPT NOT LIKELY THAT MRS. CERNAN WILL ACCOMPANY. CERNAN AND MARIANETTI REQUEST MODERATELY PRICED COMFORTABLE SINGLE HOTEL ROOMS WITH BATH.

3. CERNAN WILL BE PREPARED TO DISCUSS APOLLO AND ASTP
UNCLASSIFIED

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PAGE 02 STATE 203306

PROGRAMS IN DETAIL AND SKYLAB AND SPACE SHUTTLE PROGRAMS

AS WELL. HE WILL, OF COURSE, REQUIRE AN INTERPRETER WELL VERSED IN SCIENTIFIC TERMS.

4. CERNAN WILL NOT BRING ANY ATTIRE MORE FORMAL THAN A BUSINESS SUIT.

5. POSTS SHOULD HAVE AVAILABLE APOLLO-17 FILM "ON THE SHOULDERS OF GIANTS." MARIANETTI ALSO EXPECTS TO BRING WITH HIM 8-10 MINUTE, 16 MM FILM CLIP ON APOLLO-17, SKYLAB, ASTP AND SHUTTLES WELL AS 35 MM SLIDES ON EACH OF THE ABOVE. MARIANETTI WILL ALSO HAVE 50 COPIES (FOR EACH COUNTRY) OF TWO FLIERS IN ENGLISH ENTITLED "APOLLO-SOYUZ TEST PROJECT" AND "SPACE SHUTTLE."

6. MARIANETTI WILL ALSO CARRY FOR PRESENTATIONS TO UNIVERSITIES, MUSEUMS, ETC. TWO (FOR EACH COUNTRY) REPLICAS OF LUNAR LANDING PLAQUE AFFIXED TO LEG OF APOLLO-17 LEM AND, FOR PRESENTATION TO VIP, ONE (FOR EACH COUNTRY) MOUNTED HOST COUNTRY FLAG THAT WAS CARRIED ON APOLLO-17 FLIGHT. POSTS SHOULD NOTE THAT APOLLO-17 CARRIED AT LEAST TWO ROMANIAN AND TWO CZECH FLAGS. FIRST FLAG ALONG WITH A PIECE OF MOON ROCK WAS ALREADY SENT TO POST FOR PRESENTATION BY AMBASSADOR TO APPROPRIATELY HIGH LEVEL OFFICIAL. CERNAN VISIT WILL THUS PROVIDE SECOND OCCASION FOR PRESENTATION OF HOST COUNTRY FLAG CARRIED BY APOLLO-17. MARIANETTI WILL ALSO CARRY FOR PRESENTATION TO EMBASSY ONE MOUNTED AMERICAN FLAG THAT WAS CARRIED ON APOLLO-17 FLIGHT.

7. FOLLOWING MATERIALS WILL BE SENT TO EACH POST BY OFFICIAL AIR FROM WASHINGTON: TEN 16 X 20 AND TEN 11 X 14 MOUNTED APOLLO-17 PHOTOS WHICH CAN BE INSCRIBED AND AUTOGRAPHED; 20 COPIES IN ENGLISH OF APOLLO-17 PAMPHLET; 50 COPIES IN ENGLISH OF APOLLO PAMPHLET WITH CERNAN ON COVER; QUANTITY OF 8 X 10 GLOSSY PHOTO ENTITLED "CERNAN CHECKS OUT 'STRIPPED DOWN' ROVER PRIOR TO LOADUP."

8. FOLLOWING MATERIALS BEING SENT BY OFFICIAL AIR FROM RSC MANILA: HORIZON 22 IN ENGLISH CONTAINING PHOTOS AND COMPLETE TEXT OF "APOLLO-END OF THE BEGINNING"(500 COPIES TO PRAGUE UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 203306

AND 245 TO BUCHAREST); POST CARD ENTITLED "CERNAN DRIVES MOON ROVER" (1000 COPIES TO PRAGUE AND 300 TO BUCHAREST); POST CARD ENTITLED "CERNAN HEADS TOWARD MOON ROVER AFTER SETTING UP US FLAG"(1000 COPIES TO PRAGUE AND 300 TO BUCHAREST).

9. FOR PRAGUE: AS ABOVE IMPLIES, WE ARE HOLDING TO CERNAN SCHEDULE IN SPITE OF POSSIBLE DELAY IN OPENING OF P AND E.

THIS DONE PRIMARILY BECAUSE WE HAVE NO RPT NO GUARANTEE
HE WOULD BE AVAILABLE AT LATER DATE. ASSUME YOU WOULD STILL
BE ABLE TO PROGRAM HIM.

10. FOR PRAGUE: MARIANETTI ADVISES THAT CERNAN PREFERS TO
SPEAK EXTEMPORANEOUSLY AND NOT TO DEPEND UPON PREPARED
REMARKS. HOWEVER, IN EVENT THAT HE DOES INAUGURATE P AND E,
YOU SHOULD SEND SUGGESTED THEMES FOR OPENING REMARKS BY
CALE TO MOSCOW (ATTENTION: CERNAN), INFO WASHINGTON.

11. FOR BUCHAREST: ICS SENDING BY AIR URGENT TWO COPIES
OF ABRAMS' "MOON - MAN'S GREATEST ADVENTURE" FOR PRE-
SENTATION. IMV SENDING VTR INTERVIEW WITH ROCCO PETRONE.

12. BELGRADE INFORMED BY SEPARATE CABLE.
KISSINGER

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NNN

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